

## Proactum was awarded the Quality Innovation Prize of 2009

**Proactum Ltd. has been awarded the Quality Innovation Prize of 2009 for its licence cost free and industry independent Proactum Enterprise Platform® software aimed for demanding enterprise use.**

Quality Innovation of the Year Competition is organized by Excellence Finland. The goal of the competition is to increase the amount and quality of the innovations created in Finland as well as to encourage organizations to improve their quality and operations. The criteria are based on e.g. customer orientation, effectiveness, novelty value and usability.

**Proactum Enterprise Platform®** is built on the best open source products that are integrated on a larger functional solution with additional innovative enterprise and value added applications. This platform enables gaining significant savings or even changing the IT from cost to revenue. Instead of paying licence costs the resources may be directed at the things that enable an organization to improve its internal profitability and to distinguish from its competitors.

”The mission of Proactum is to genuinely increase its customers’ competitiveness and the effectiveness of their operations. Therefore we wanted to provide the market with a business model that is based on a totally new way of thinking”, explains the Chairman of the Board **Anneli Koivunen**.

”The active development of software started with our forerunning customers when we decided to do something not being seen before. In the collaboration with their and our competent experts we have solved even the most demanding challenges and accomplished this innovative and flexible solution that has been already tested in practice”, the Managing Director Pirjo Hannikainen says.

”We are delighted for the reward we have gained. This reward encourages us to continue the customer oriented development of our products and operations, and challenges us to create new innovative solutions”, states Hannikainen.

Further information      Pirjo Hannikainen  
   Managing Director  
   Proactum Ltd.  
   Tel. +358 (0)40 518 4671  
   [pirjo.hannikainen@proactum.fi](mailto:pirjo.hannikainen@proactum.fi)

Proactum Ltd. is the Finland’s market leader in the development and productization of demanding open source enterprise solutions. The core competencies rely on the portals and content management, case and document management, IT integration and architecture, and consulting. Proactum has developed Finland’s first open source based platform, Proactum Enterprise Platform® hybrid platform. Company has been listed among the Europe’s most innovative start-up companies in Innovate!Europe 2009 competition. Company is totally Finnish owned. Company is active member of the Finnish Centre for Open Source Solutions. The wide customer base consists of companies from different fields of industries and organizations of public administration.